

ITC

NATURAL LUXURY FLOORING



CATALOGUE 2020

WHEN QUALITY, STYLE AND COLOUR COME TOGETHER



▶ THESE ARE OUR COLLECTIONS

Connoisseur Collection - Included in this collection is Eco, a natural un-dyed 100% wool range and Riverline, in 100% New Zealand wool with a VOC free backing. These products demonstrate environmental responsibility without compromising style and feel. Connoisseur Collection Essence and Elegance are 100% viscose carpets that are wonderfully tactile and epitomise luxury living.

Campeone Collection - A range of beautiful, hardwearing, stylish, silky and soft to the touch, broadloom carpets. Suitable for all residential, corporate hospitality locations and that extra special location for the ultimate wow factor. The award-winning Gloss and Richmond with a super-fine velvet finish are outstanding new additions to this collection.

Couture Collection - For those seeking a bespoke carpet, Couture offers a range of superb qualities and finishes all of which, subject to a minimum order of 50m², are custom made to your chosen colour. Co-ordinating a perfect colour scheme is now possible with one of these special -order carpets which give quality and style without compromise.

Natural Collection - Available through our wholesale division, an unusual range of carpets using natural materials such as sisal and seagrass. For stockists, email our sales office - info@itcnaturalluxuryflooring.com

Inspirational Rugs - Choose from our range of luxury, standard size rugs, which are designed to blend with your floor. From the on-trend cable look of Lisboa to the beautiful graduated shaded tones of Shadow and

the stunning shimmering effect of the unique antique effect of Essence, there is a rug to suit all locations and all available from stock.

Made to Measure Rugs - Why not create your own unique rug? Simply select one of our carpets from Campeone or Connoisseur ranges; select your size (maximum width 500cm); choose your style of finishing from one of our exclusive tapes and your special rug will be made for you. There will be no waste, as our rugs are made to your specific size.

Care and Maintenance guides - At ITC we are passionate about our products and care and maintenance is a key issue to maintaining their looks. On our website you will find practical care and advice guides for our wool, nylon, polyester and viscose ranges.



▶ WHO WE ARE & WHAT WE DO

Style, design and quality, without compromise are the hallmarks of our innovative flooring products. From beautiful soft to the touch, silky smooth nylon to pure New Zealand wool with a VOC free backing, ITC Natural Luxury Flooring has an extensive portfolio of innovative products, including the award -winning Gloss, a popular product with that indefinable “wow” factor.

Our choice of stylish, elegant carpets and rugs are carefully designed and developed to be ideal for all locations, both residential and commercial. ITC Natural Luxury Flooring carpets and rugs are sold in over 40 countries- wherever the call for the very finest craftsmanship and style is required.

MADE TO MEASURE RUGS

Did you know that our broadloom collection is available in bespoke size up to 500 cm wide?



► CREATE YOUR OWN RUG

Where creativity, craftsmanship and luxury become one. We can offer modern ways of finishing your rug in a wide selection of tapes

All the essentials are there for you:

- Our entire broadloom collection is available in bespoke sizes up to 500cm wide.
- We have carefully chosen our tape finishings, which are exclusive, chic and reflect co-ordination to our broadloom collection.

Each rug is hand-finished with care and attention to detail.

Follow our easy step by step guide to create your rug

Step 1 Select your carpet

Step 2 Select your size

Step 3 Choose your finishing fabric

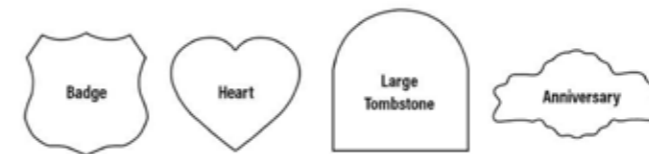
Step 4 Choose your style of finishing: e.g. border fabric visible or border fabric used as a piped edging. (See examples)

Step 5 Optional Add built-in anti-slip underlay

► SPECIAL SHAPES

In addition to our standard service, we can create shapes, use different colours to construct borders and custom inlays. (price on application for this specialised service)

With our specialised machinery, we can create many designs and make the shape of rug that you require. The shape could be square, rectangular, round, octagonal, inlaid logo's and special shapes. We would require a hi-res file, which illustrates your design.

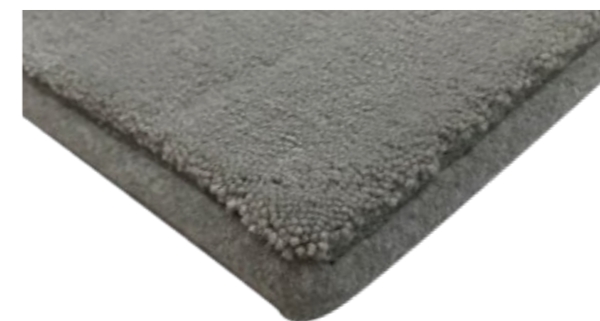


It is possible to apply more than one tape to create your border finishing. All these options should be submitted to our Sales office for advice and pricing. Over the next few pages we have illustrated our tape collections and examples of our border finishing.

► FINISHING OPTIONS

VIGO

• Synthetic Wool • Available in 8 colours



Carpet Kensington 250073 Dove
Tape option Vigo 804 Cloud
Border Style Piped

AZZURO LEATHER

• Faux Leather • Available in 5 colours



Carpet Eco-Loop 16191 Bark
Tape option Azzuro Leather 1009 Chocolate
Border Style Visible



PICTURE:
Cannes special shape double border
Outside 150120 London
Inside 150105 Elephant
Luxury Finishing
Colour 100 Mustang
Border style: Piped

GAUCHO

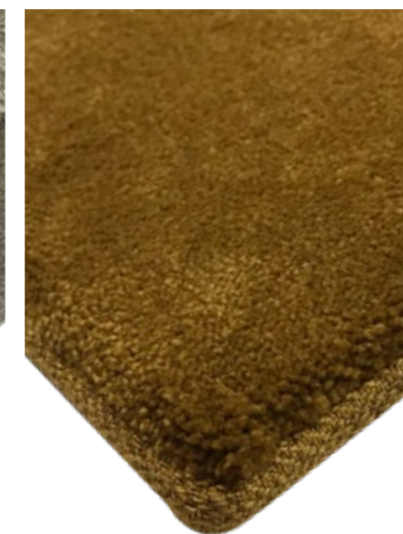
- Faux Leather
- Available in 8 colours



Carpet Essence 82178 Cloud
Tape option Gaucho 804 Steel
Border Style Visible

BROOKLYN

- Synthetic
- Available in 15 colours



Carpet Cannes 150204 Ochre
Tape option Brooklyn 401 Amber
Border Style Piped

LUXURY TAPE

- Suede look
- Available in 28 colours



Carpet Chamonix 190322 Shale
Tape option Luxury Tape 170 Coyota
Border Style Piped

MERCHANDISING

This is an illustration of the way we present our tapes, with examples of our finishings.

Sample sets are available. Please contact your local representative, or email us at:
info@itcnaturalluxuryflooring.com



ESSENCE

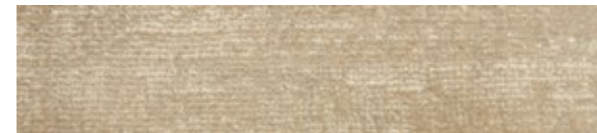
CONNOISSEUR COLLECTION



The superfine handwoven, cut and loop 100% Viscose construction, gives a stunning, shimmering effect, where the surface reflects the light from many angles. The unique antique appearance has been achieved by randomly hand tip-shearing the pile. A great choice for those seeking a stylish and luxurious look for general domestic use.



82177 Metal Grey



82186 Taupe



82978 Egg Blue



82178 Cloud



82187 Silver Brown

100% Viscose

Pile weight: ca. 3.00 kg/m² ±7.5%*

Total weight: ca. 3.80 kg/m² ±7.5%

Backing: Cotton Cloth

Rolls & Cut length service: 4 + 5 m width

Bespoke service: Yes

Bespoke rugs are available to order in any size up to a maximum width of 500 cm.

*Gross



82325 Linen



82329 Cotton



82188 Grey



82328 Storm



82332 Cashmere

Also available as a rug in 3 standard sizes



SHADOW

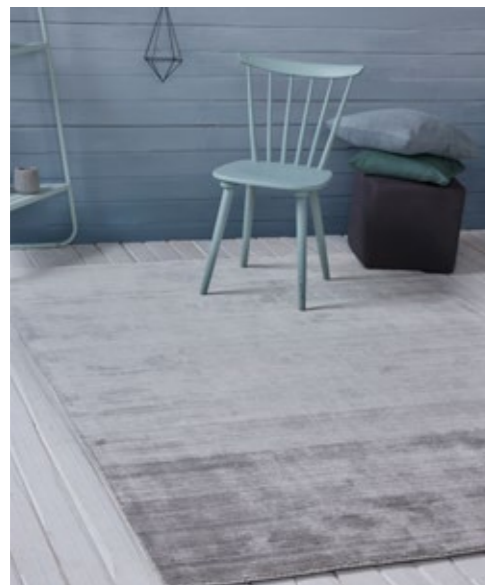
A stunning statement rug. Exquisite craftsmanship, shaded with graduated tones.



5309 Blue



5310 Grey



5311 Ivory



5351 Beige

75% Viscose / 25% Wool • Pile weight: ca. 3.60 kg/m² ±7.5%
Total weight: ca. 4.50 kg/m² ±7.5% • Backing: Cotton Cloth
Sizes: ca. 170 x 230 / 200 x 300 / 240 x 340 cm • Bespoke service: No



AREA RUGS

VELVET

AREA RUGS



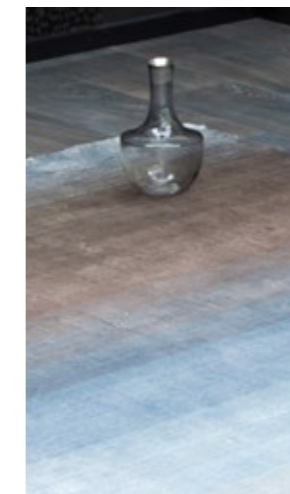
Banana silk is the fibre made from the wood pulp of the banana plant and is an eco-friendly fibre. For sheer luxury and appearance, this beautiful banana silk rug feels like the softest of velvets.



Anthracite



Ash



Earth Grey

100% Banana Silk
Pile weight:
ca. 4.29 kg/m² ±7.5%
Total weight:
ca. 5.50 kg/m² ±7.5%
Backing:
Cotton Cloth
Sizes:
170x230/200x300/
240x340 cm

ITC

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CAMPEONE C COLLECTION
— LUXURY FLOORING AND RUGS —

CONNOISSEUR C COLLECTION
— HAND-MADE LUXURY FLOORING AND RUGS —

COUTURE C COLLECTION
— HAND-MADE LUXURY FLOORING AND RUGS —