



jacaranda
CARPETS & RUGS

jacaranda

CARPETS & RUGS

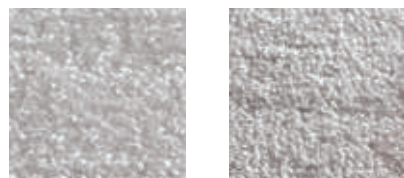
Quality with style, a love for handmade textures, natural colours and sustainable fibres, respect for the environment and everyone who crafts our carpets and rugs

SANTUSHTI	4-5
SATARA	6-7
SIMLA	8-9
ARANI	10-11
ALMORA	12-13
CHENNAI	14-15
WILLINGDON	16-17
AGRA	18-19
SIMLA BORDERED	20-21
REFINED HAND-TUFTING	22
REFINED HAND-KNOTTING	23
MADE-TO-MEASURE	24-25
ETHICAL LABOUR PRACTICES	26
NATURAL FIBRES & ENVIRONMENT	27
HAND-WEAVING	28-29
CLEANING & CARE	30
GET IN TOUCH	31

Cover: Almora Jade page 12

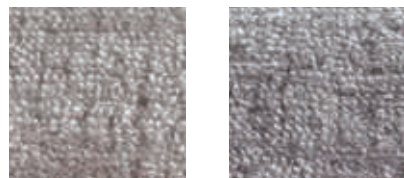


Santushti Fossil



Shell

Platinum



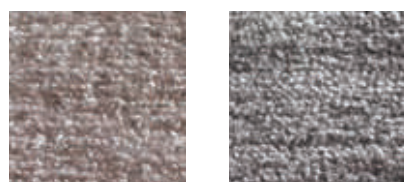
Ash

Dove



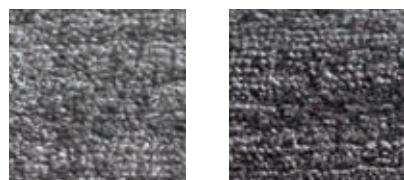
Starlight

Wheat



Mouse

Storm



Fossil

Dolphin

SANTUSHTI

This exquisite design comes with a quirky and irregular texture that is only achievable by hand and is woven from 100% TENCEL™

Suitable for use in the bedroom, living room, landing, home stairs, and home office with castor mat

Not suitable for heavy traffic areas or wet areas and entrances

Moth guarantee lifetime

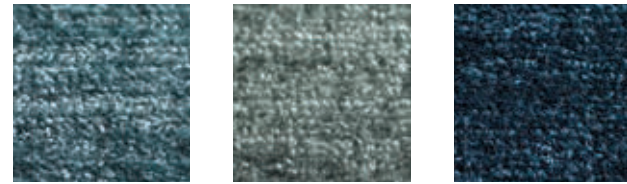
Bespoke rugs can be hand-sewn, blind-hemmed, bordered or whipped

Stock rug sizes 170 x 240cm, 200 x 300cm, 250 x 350cm, 300 x 400cm

Carpet widths 4 & 5m



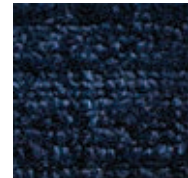
Santushti Shell



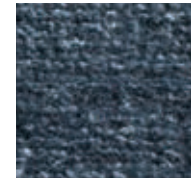
Duck Egg

Nimbus

Adriatic



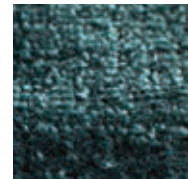
Navy



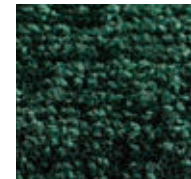
Mackerel



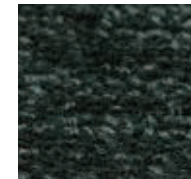
Sage



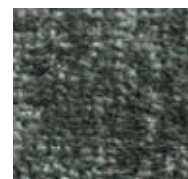
Agate



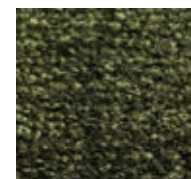
Emerald



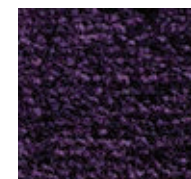
Holly



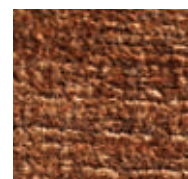
Lovat



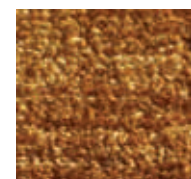
Moss



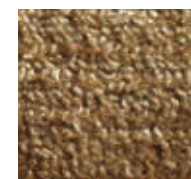
Damson



Ochre



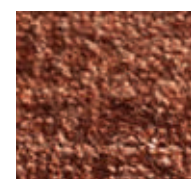
Gold



Camel



Garnet



Copper



Charcoal

SATARA

Hand-woven in rich vibrant tones reminiscent of India where this beautiful range is crafted, made from 100% TENCEL™

Suitable for use in the bedroom, living room, landing, home stairs, and home office with castor mat

Not suitable for heavy traffic areas or wet areas and entrances

Moth guarantee lifetime

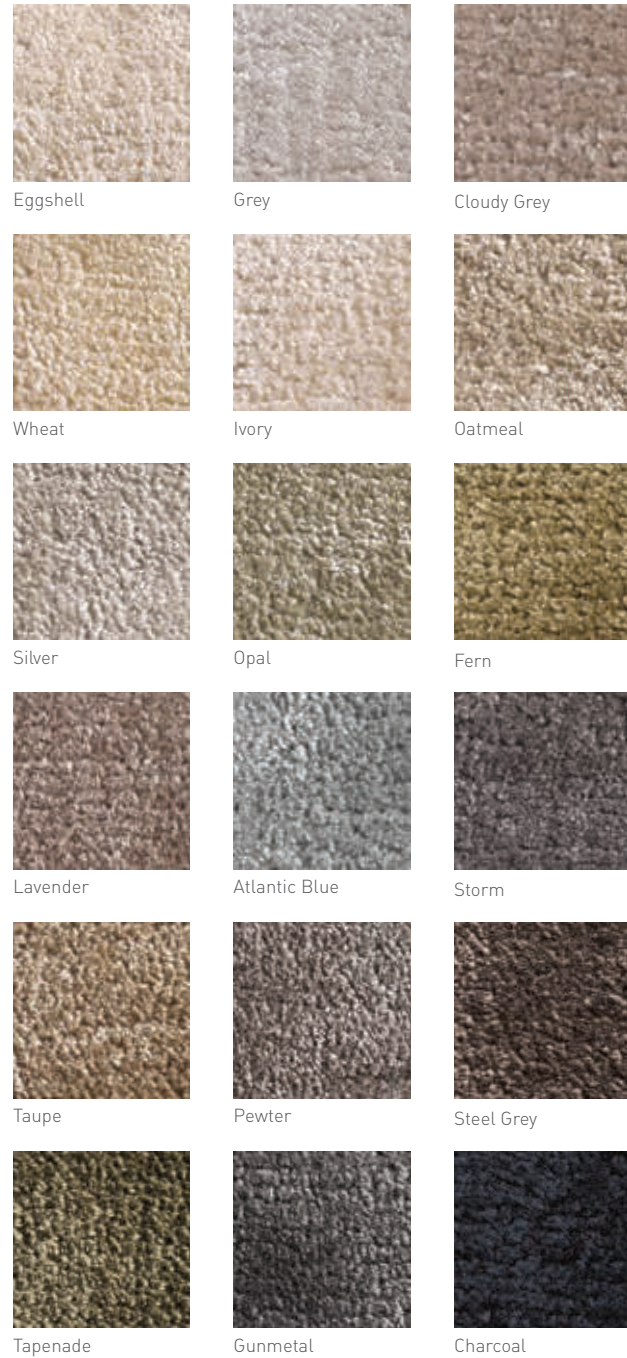
Bespoke rugs can be hand-sewn, blind-hemmed, bordered or whipped

Stock rug sizes 170 x 240cm, 200 x 300cm, 250 x 350cm, 300 x 400cm

Carpet width 4m



Satara Agate



SIMLA

This deep, dense pile velvet, is hand-woven from 100% TENCEL™, a natural and sustainable fibre which beautifully reflects light

Suitable for use in the bedroom and living room

Not suitable for stairs, heavy traffic or wet areas and entrances

Moth guarantee lifetime

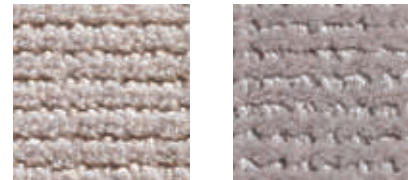
Bespoke rugs can be hand-sewn, blind-hemmed, bordered or whipped

Stock rug sizes 170 x 240cm, 200 x 250cm, 200 x 300cm, 250 x 350cm

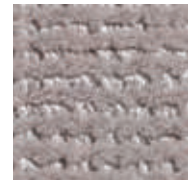
Carpet widths 4 & 5m



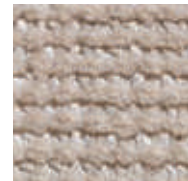
Simla Atlantic Blue



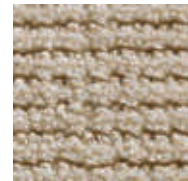
Platinum



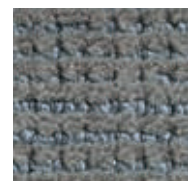
Canvas



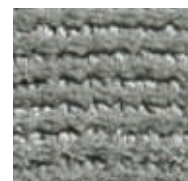
Snow



Kapok



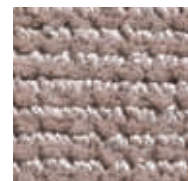
Marlin



Teal Blue



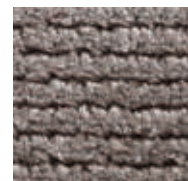
Cloudy Grey



Lavender



Zinc



Iron

ARANI

This stylish two-tone linear stripe design comes in a natural palette and is hand-woven from 100% TENCEL™

Suitable for use in the bedroom, living room, landing, home stairs, and home office with castor mat

Not suitable for heavy traffic areas or wet areas and entrances

Moth guarantee lifetime

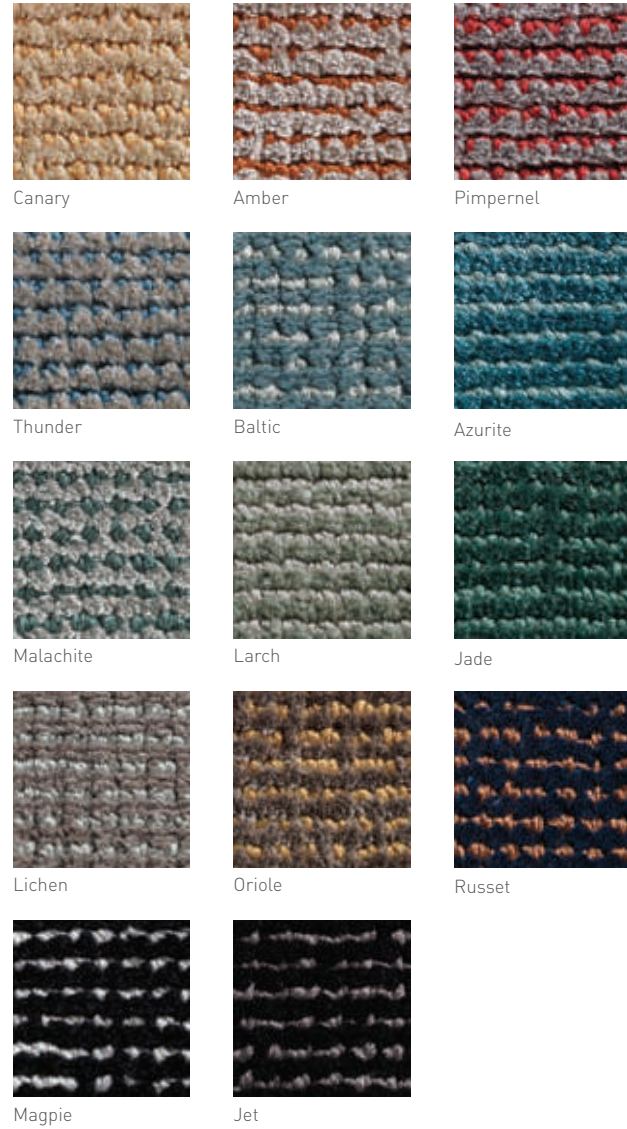
Bespoke rugs can be hand-sewn, piped, bordered or whipped

Stock rug sizes 170 x 240cm, 200 x 300cm, 250 x 350cm, 300 x 400cm

Carpet widths 4 & 5m



Arani Iron



ALMORA

Bold statement colours accentuate this two-tone linear stripe, hand-woven from 100% TENCEL™

Suitable for use in the bedroom, living room, landing, home stairs, and home office with castor mat

Not suitable for heavy traffic areas or wet areas and entrances

Moth guarantee lifetime

Bespoke rugs can be hand-sewn, piped, bordered or whipped

Stock rug sizes 170 x 240cm, 200 x 300cm, 250 x 350cm, 300 x 400cm

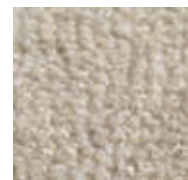
Carpet width 4m



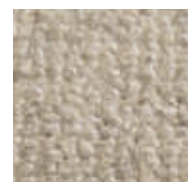
Almora Jade



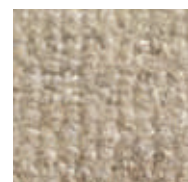
Horseradish



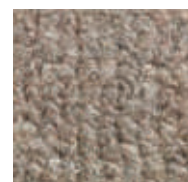
Salt



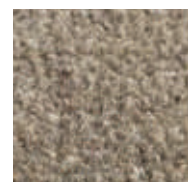
Cloud



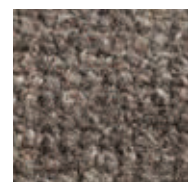
Ammonite



Sparrow



Owl



Dunnock

CHENNAI

Handcrafted with a stylish combination of cut pile and loops. 100% wool is a naturally renewable yarn, woven in soft natural shades

Suitable for use in the bedroom, living room, dining room, hall, stairs, landing, and home office with castor mat.
Rated general contract

Moth guarantee 5 years

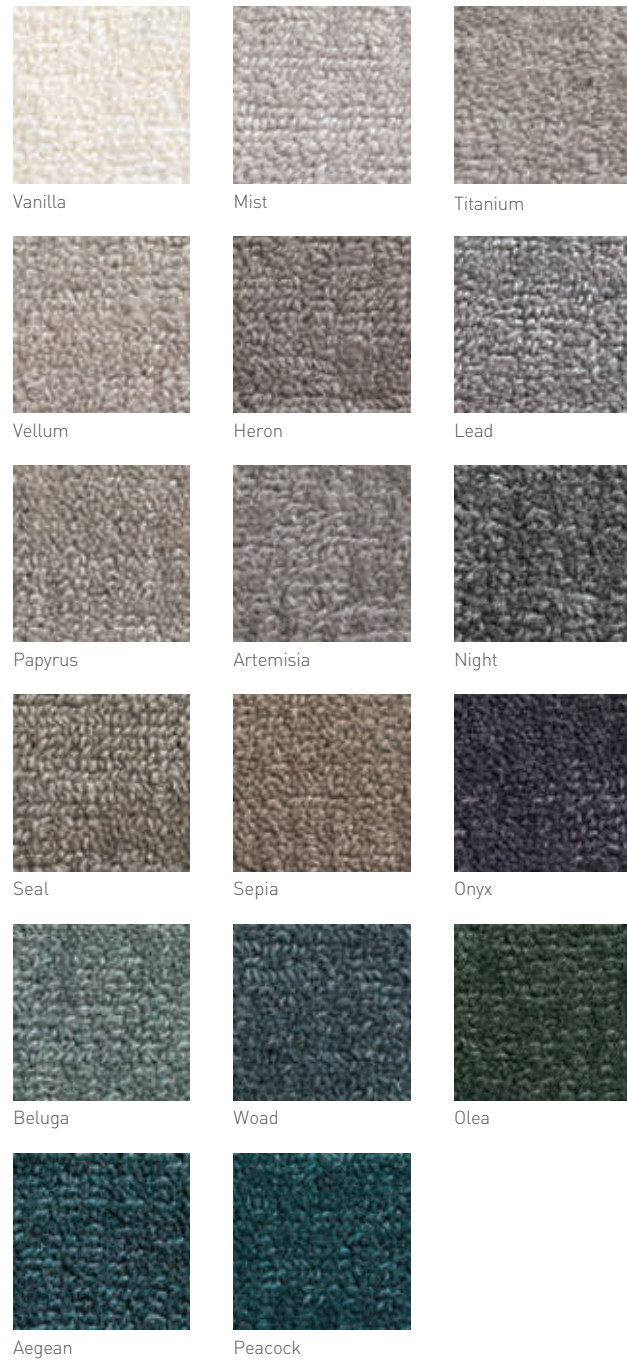
Bespoke rugs can be hand-sewn, blind-hemmed, bordered or whipped

Stock rug sizes 170 x 240cm, 200 x 300cm, 300 x 400cm

Carpet widths 4 & 5m



Chennai Dunnock



WILLINGDON

Perfect for a blend of luxury and practicality, this versatile rug is hand-woven from 100% deep, dense wool

Suitable for use in the bedroom, living room, dining room, hall, stairs, landing, and home office with castor mat.
Rated general contract

Moth guarantee 5 years

Bespoke rugs can be hand-sewn, blind-hemmed, bordered or whipped

Stock rug sizes 170 x 240cm, 200 x 300cm, 250 x 350cm, 300 x 400cm

Carpet widths 4 & 5m

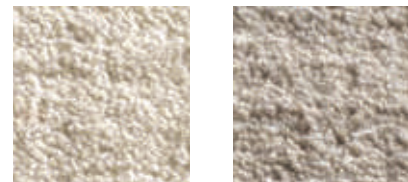


Willingdon Artemisia



Taj

Ice



Oyster

Platinum



Oatmeal

Cloudy Grey

AGRA

A real touch of luxury this incredibly deep, dense, lustrous velvet is hand-woven from a 50% wool / 50% TENCEL™ blend

Suitable for use in the bedroom, living room, landing, and home office with castor mat

Not suitable for stairs, wet areas or entrances

Moth guarantee 5 years

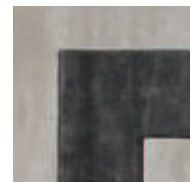
Bespoke rugs can be hand-sewn, blind-hemmed or bordered

Stock rug sizes 120 x 180cm, 170 x 240cm, 200 x 250cm, 200 x 300cm, 250 x 350cm

Carpet widths 4 & 5m



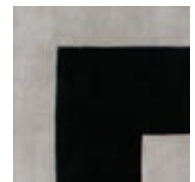
Agra Ice



Snow & Storm



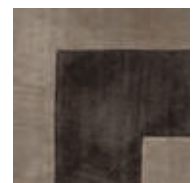
Grey & Pewter



Snow & Charcoal



Cloudy Grey & Gunmetal



Starlight & Graphite

SIMLA BORDERED

This stylish velvet comes with a contrast border and is hand-woven from the beautiful botanic fibre TENCEL™

Suitable for use in the bedroom and living room

Not suitable for stairs, heavy traffic or wet areas and entrances

Moth guarantee lifetime

Bespoke rugs can be hand-sewn

Stock rug sizes 200 x 250cm, 250 x 350cm, 300 x 400cm



Simla Bordered Grey & Pewter

JACARANDA REFINED

Our Refined rug designs are hand-knotted or hand-tufted to order in bespoke sizes and custom colour schemes. These designs may be Jacaranda's or proposed by customers. Choose from wool, silk and TENCEL™ yarns. Choose deep, dense velvet pile or loops. If you are interested please call Jacaranda and our in-house designers will guide you through every step.



Honeycomb Fossil & Mackerel

HAND-TUFTING REFINED

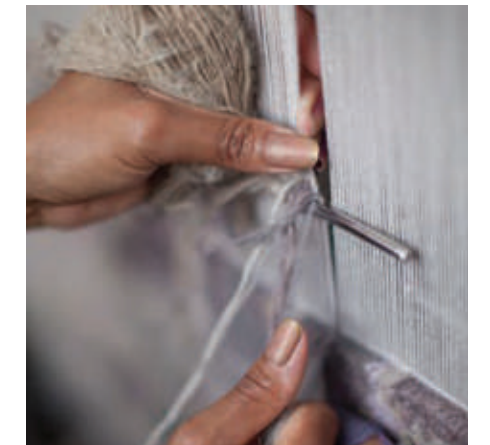
Smart, tough, contract rated rugs or carpets are created by skilled operatives using handheld 'tufters' to punch New Zealand wool, silk or TENCEL™ tufts through a cotton mesh with the design printed on it. All hand-tufted rugs are hand-sewn round the edges and are backed with a secondary cotton backing.



Moon Leaf Silver

HAND-KNOTTING REFINED

Every individual knot is created by hand using Chinese silk, and traditional Tibetan or New Zealand wool. The weavers sit side-by-side at fixed looms, each making individual knots over metal rods, which are then cut free to create the pile. The weavers count knots as they go, following by eye a graph fixed above them. It is very skilled work. They must all knot at the same tension and pace, creating on average just 10cms per day of beautiful, high quality heirloom which has the structure and density to withstand many years of use. Everyone who orders these hand-crafted works of art will receive a photograph of their rug taking shape on the loom.

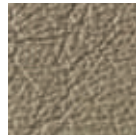


MADE-TO-MEASURE

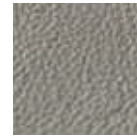
BORDERS



Leather - Whale



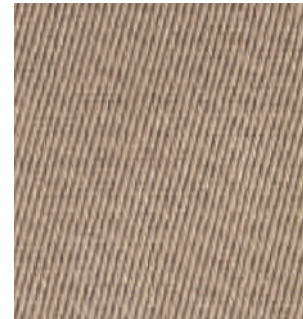
Sanderling



Goshawk



Liquorice



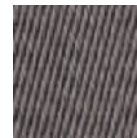
Linen - Harvest



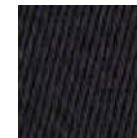
Pearl



Bathstone



Vole



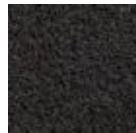
Jet



Alcantara® - Harrier



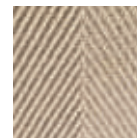
Moose



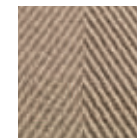
Raven



Cotton - Goose



Sand



Jade



Battleship



Charcoal

MAXIMUM SIZES

Range Name	Whipped delivery 5 wks	Blind-hemmed delivery 5 wks	Piped delivery 5 wks	Bordered delivery 5-6 wks	Hand-sewn delivery 12-14 wks
Agra	-	4.95 x 5m	-	4.95 x 5m	5 x 15m
Almora	4.95 x 6m	-	4.95 x 6m	4.95 x 6m	5 x 20m
Arani	3.95 x 6m	-	3.95 x 6m	3.95 x 6m	5 x 20m
Chennai, Santushti, Simla	4.95 x 6m	4.95 x 6m	-	4.95 x 6m	5 x 20m
Satara	3.95 x 6m	3.95 x 6m	-	3.95 x 6m	5 x 20m
Willingdon	4.95 x 8m	4.95 x 8m	-	4.95 x 8m	5 x 20m

Jacaranda can make all styles in bespoke sizes. Simply choose one of our textures for the centre and then contact us for a quote on one of our edging options.



Hand-sewn

Our weavers in India use a needle to sew edges by hand, with the same coloured wool or TENCEL™ from which each rug is made. All Jacaranda's stock rugs have hand-sewn edges. Bespoke rugs can be hand-sewn too.



Blind-hemmed

For this our most popular edging option we match as closely as we can a narrow cotton tape to your chosen rug centre, for a stylishly understated edge.

Piped

A slightly broader version of our blind-hemmed edge.



Whipped

The edges of all but Jacaranda's thickest boucles can be over-locked by machine in a yarn of similar or contrasting shade to the pile of the rug. Our quickest and least expensive finish.



Bordered

Our leather, cotton, linen or Alcantara® borders create a statement edge to any rug. Pictured opposite. Please note that our leather borders include splices, to avoid splices please choose Alcantara®.

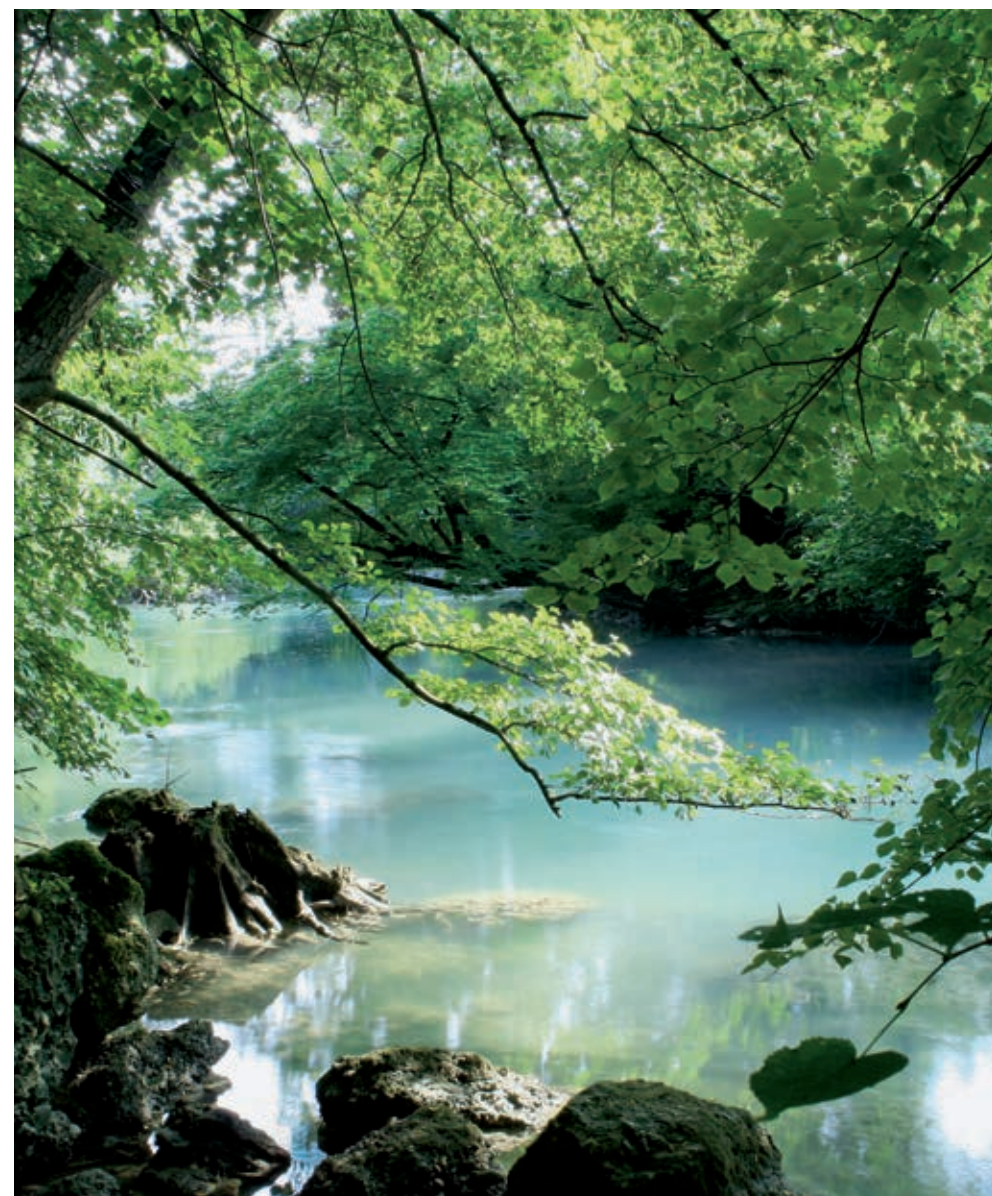


Courtesy of GoodWeave International

ETHICAL LABOUR PRACTICES



Handmaking floorcoverings is extremely labour intensive and we at Jacaranda need to be sure that everyone concerned is well treated, and that no children are involved in our supply chain. For this reason we have for many years supported GoodWeave and our factories never know when GoodWeave's inspectors may arrive. GoodWeave was founded in 1994 by Indian activist Kailash Satyarthi and his international organization has worked tirelessly to eradicate child labour from supply chains via its unique labelling scheme, which includes independent, unannounced producer inspections, monitoring and certification. He was recognized in 2014 with a Nobel Peace Prize, for his drive to ensure that children should have their childhood restored, so they can laugh, learn and play. GoodWeave provides educational opportunities to children in weaving communities and works to ensure the fair treatment of adult carpet weavers. Please do visit www.goodweave.org.uk.



NATURAL FIBRES & ENVIRONMENT

Jacaranda makes beautiful rugs, with an eye always on our environment.

At Jacaranda we love wool, and believe it makes great carpets. Sheep grow new fleeces every year creating renewable, recyclable, soft and warm but hard-wearing and naturally fire-retardant wool. With a high luxury and comfort level, deep, dense wool pile adds texture and character, giving insulation and sound absorption. Wool fibres are also naturally coated in lanolin providing stain resistance. Jacaranda is the market leader in hand-woven wool carpets & rugs.

For those that love shine, we hand-weave with TENCEL™ a beautiful botanic yarn. TENCEL™ fibres are made from wood pulp only from sustainably grown forests, by a revolutionary process that recycles more than 99% of solvents used, and for this reason it received the European Award for the Environment. For more information on TENCEL™ visit jacarandacarpet.com/en/about-us/tencel/



HAND-WEAVING



Each Jacaranda hand-woven rug passes through many skilled hands during its creation. Hundreds of bobbins are wound by hand, then manually wrapped round a warping wheel and onto the wooden looms which are hand-operated with no need for electricity. Even the edges of these beautiful rugs are hand-sewn by skilled artisans with traditional needle and thread.



CLEANING & CARE

Accidents

Most rugs, like fabrics, will stain from spills of everyday liquids like coffee or red wine. To minimise damage when you spot a problem, act fast to:

- Pick up any solids using a spoon or blunt knife
- Blot up liquid gently with plain, white, absorbent paper such as kitchen towel
- Keep blotting gently, change paper regularly until it comes back dry
- Never rub or scrub which can 'burst' the pile surface causing permanent damage
- For wool rugs you may add water and blot dry, but do not add water to TENCEL™ rugs
- Avoid home cleaning chemicals which may set the stain, damage the pile, or leave a sticky residue prone to re-soiling
- If the stain remains the safest choice is to call in a professional carpet cleaner, or you may tackle fresh stains using Jacaranda's Emergency Spot Cleaning Kit.

For information on professional cleaning and stain proofing:

<https://www.jacarandacarpets.com/en/care-100-wool/>

<https://www.jacarandacarpets.com/en/care-pure-tencel-viscose/>

Regular Care

When your Jacaranda rug arrives, please vacuum it frequently. Some fibre loss or 'shedding' is normal for new rugs, it does not affect appearance or performance and soon stops with frequent vacuuming. Please continue to vacuum regularly throughout the life of your rug.

- Cut pile, use an upright model with any beater bars turned off, they can be turned on occasionally to lift pile that may have flattened in high traffic areas
- Loops in the pile, use a cylinder vacuum with a smooth nozzle and no beater bar.

Early measures to lengthen the life of your rug:

- Purchase Jacaranda's rug underlay to add cushioning and prevent movement
- Buy a Jacaranda Emergency Spot Cleaning Kit in case of accidents
- Place barrier mats at entrances but clean them often
- Use castor mats under all castor chairs
- Add furniture cups under the legs of furniture
- Rotate rugs regularly to spread wear.



GET IN TOUCH

Contact our UK office:

Jacaranda Carpets Ltd
1 Cockerel Rise, Desborough
Northamptonshire NN14 2WE

tel: +44 (0)1536 762697

email: sales@jacarandacarpets.com

office hours:

08:30 - 17:30 GMT Monday to Thursday

08:30 - 16:30 GMT Friday

Visit our London showroom:

Jacaranda Carpets Ltd
Design Centre Chelsea Harbour
2nd Floor South Dome, London SW10 0XE

tel: +44 (0)207 351 6496

email: dcch@jacarandacarpets.com

opening hours:

09:30 - 17:30 GMT Monday to Friday

**View rugs online, check full specification,
find a stockist or click & collect:**

www.jacarandacarpets.com



www.jacarandacarpets.com

English 2020

